



RIVER ALLIANCE of Wisconsin

April 25, 2011

To Whom It May Concern:

The River Alliance of Wisconsin is a proud supporter of the Friends of the St. Croix Headwaters' Canoes on Wheels (COW) program. When we were approached to support COW in 2009 we were surprised to learn of the lack of access students had to the high quality waters in northwestern Wisconsin.

As a statewide river conservation organization, we understand the need to directly connect youth with their local waters. The simple task of paddling a river provides each student a new awareness of their connections to our natural resources. This fun experience on the water will leave a lasting impression.

COW is a great example of the power of partnerships. It has been successful because of the great dedication of the volunteers and staff of the Friends of the St. Croix Headwaters. They have put in many hours over several years to develop and launch this outstanding program. Its success is also due to the teachers and youth leaders that recognize the value of this program. These groups saw a need in the community and are leveraging their resources to change the lives of the local youth one paddling trip at a time.

We encourage you to join this partnership by providing financial support to bring these canoes and this experience to the youth in your community.

Sincerely,

Allison Werner
River Alliance of Wisconsin

We Save Rivers