

Canoes on Wheels



by



The Canoes on Wheels (“COW”) program puts kids into canoes to help them find their passion.

We work with middle and high school aged students through their schools and youth organizations.

COW offers the use of a canoe trailer, eight canoes suited for river or lake use, and canoe gear such as paddles and life vests on a no-cost basis to local schools and youth groups. COW also provides no-cost workshops for teachers to help them understand how to safely manage canoe outings and to integrate these activities into school curriculums. When requested, the COW program also offers logistical support such as trailer transport.

Started in the fall of 2008, the COW program has a proven track record. Our canoes have been on six northwestern Wisconsin rivers and numerous lakes.

	2009	2010	2011	Total
Workshops	3	2	2	7
Canoe outings	20	20+	20+	60
Student paddles	200	300	400	900
Parades	3	4	2	9

The COW trailer and bright red canoes are also used to publicize worthy causes such as the promotion of donations to our area food shelf by participating in local community parades and events.

Donations to the COW program are used for direct operational expenses such as insurance, storage costs, outing supplies, and transportation costs. The COW program is staffed by volunteers.

We need your support to continue this program. It costs less than \$20 per student per outing to run this program. School classes, 4-H camps, and student outdoor education camps all benefit from the COW program. We believe at least 30% of local youth will not have the opportunity to experience and learn about our great outdoors without this program.

Visit the Canoes on Wheels website: <http://canoesonwheels.org/>